- DOES YOUR BUSINESS NEED A -

VIRTUAL CFO?

MAJOR RESPONSIBILITIES OF A CHIEF FINANCIAL OFFICER

STRATEGIC MANAGEMENT
of accounting and finance personnel, policies, procedures, and internal controls.

REPORTING AND INSIGHT
on cash flow, budgeting, liabilities, expense control, forecasts, and company performance.

COLLABORATION & SUPERVISION
of internal departments and external relationships *(auditors, vendors, stakeholders).*

RECOMMENDING IMPROVEMENTS
and strategic direction to ensure legal compliance, uphold company's financial integrity,and mitigate risk.

$208,000

AVERAGE BASE SALARY OF A CFO AT A PRIVATE CORPORATION.
Plus bonuses, commission, insurance, payroll taxes, PTO, and other components of a competitive salary package.

THE 3 BIGGEST CHALLENGES TO SMALL AND MEDIUM BUSINESSES:

TIME MANAGEMENT

CASH FLOW

GROWTH

ENTER AN
AFFORDABLE ALTERNATIVE:

VIRTUAL CFO

Smaller businesses may never be able to afford an experienced full-time CFO. Instead of compromising the financial well-being of their company, they can still receive the above functions from an **outsourced virtual CFO** to help their business succeed.

CFO vs. VIRTUAL CFO
WHAT TO CONSIDER

FULL-TIME CFO

- Salary, bonuses, benefits, total compensation package.
- Vacation time and personal leave away from office.
- Requires time to export, prepare, and analyze reports based on historical data.
- Recommendations based on one person's expertise and history.
- Needs distraction-free time to pull and prepare month-end, quarterly reports, and data for financing or investors.
- Potential for a hectic, uncertain, and time consuming tax season.
- A dedicated office or workspace.

VIRTUAL CFO

- Flat monthly fee only for the services you need.
- No time off, no sick days.
- Actionable insights within a 24/7 real-time dashboard.
- Recommendations based on well-rounded experience from a team of CPAs.
- Faster month-ends, quarterly reports, and can export data for financing or investors at a moment's notice.
- Easy, confident tax season thanks to year-round planning to help minimize tax burden.
- No desk space needed.

MORE BENEFITS OF A VIRTUAL CFO

PRICING

Besides being more affordable than a full-time employee, the service can be bundled with other outsourced accounting tasks (bookkeeping, A/P, A/R, tax compliance).

FLEXIBILITY

Pay as you go or bring on temporary supplemental help. Scalable throughout the business cycle.

SECURITY

Documents and data are stored and backed up in the cloud with protected access.

TRANSPARENCY

24/7 real-time access on mobile devices to see instant cash flow, forecasts, reports, and other KPIs. Invite decision makers or collaborators, such as CEO or CPA, to also have real-time access to data & performance.

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